

Information on the supervision of Bachelor and Master theses in the research area BWL at the CDI-HSG

You are welcome to apply for a thesis with us. However, since we only have limited capacities, we cannot offer a thesis to everyone who is interested. The thematic relation to the research topics of the CDI-HSG is decisive for a supervisory commitment. In addition, we give preference to students who have already attended courses taught by members of the CDI-HSG business administration research team.

At the CDI-HSG, mainly empirical work (quantitative and qualitative) is supervised. There is a preference for quantitative oriented work. Only in justified exceptional cases, literature papers are also possible.

For a supervision request please contact Ms. Magdalena Schertler (magdalena.schertler@unisg.ch).

What we expect from you/what you should bring:

We expect above all independence and the ability to work in a self-organized manner from students who write their thesis at the CDI-HSG. As part of the supervision, we are happy to assist you with coaching and provide feedback. However, your thesis is your own work.

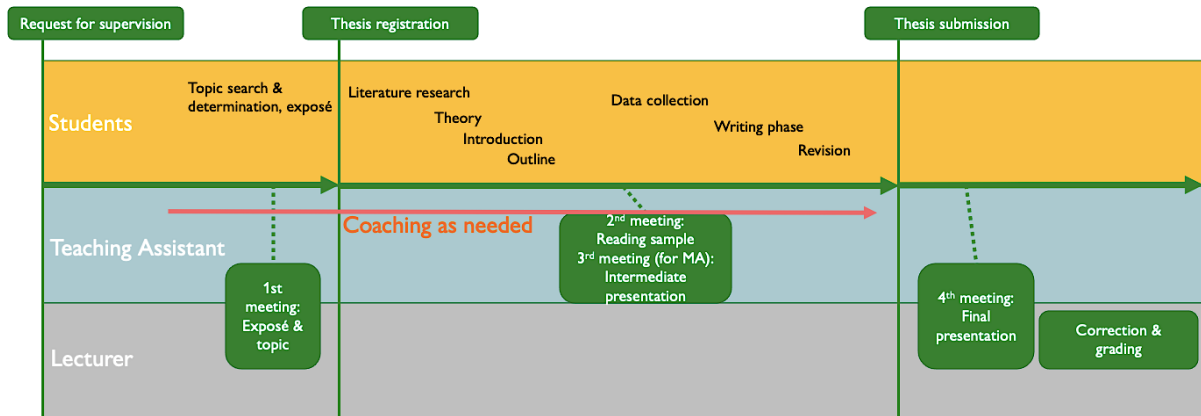
We expect a basic understanding of methods and knowledge of methods of empirical social research or psychology. This includes knowledge of the chosen research method (e.g. surveys, interviews, observations, etc.) as well as the ability to independently identify relevant literature for your work. Familiarity with literature databases (including Scopus, EBSCOhost, Web of Science, and PubMed, if applicable) is conducive to this.

Please note that we can only provide limited access to data - especially for topics that are not on the above list of topics. In such a case, you are responsible for collecting the relevant data yourself. This applies to both qualitative and quantitative work. Knowledge of common analysis software (e.g. SPSS, Stata, R, MAXQDA, ATLAS.ti) is an advantage. Basically, we expect at least the willingness to familiarize oneself independently with such a software.

Process of the supervision:

After receiving an acceptance for a thesis, the first contact with the assigned supervising teaching assistant should be sought early on. The responsibility for the entire supervision process lies with the student (Holschuld). The supervisor is available for questions and feedback at any time (also via e-mail or telephone). The supervision process includes at least two personal meetings with the lecturer and the supervisor. Depending on the complexity of the topic and individual needs, further personal meetings can be arranged on the student's initiative, primarily with the teaching assistant. For reasons of fairness, the intensity of the supervision is taken into account in the grading. In addition, there will be a further meeting after submission of the thesis, at which the contents of the thesis will be presented and any questions will be answered.

Dates	Prepared documents	Deadlines	Participants
Request for supervision	E-mail with description of the planned subject area. If applicable, mention of courses attended by Prof. Böhm.		
Clarification of the general conditions (meeting or via mail communication)	List of topics or subject areas First draft of the exposé, incl.: Key points, studies, etc., which convey as precise an idea of the topic as possible	At least 1 week before the deadline	Initial contact at CDI & (if different) future supervisor
1st meeting: Discussion of the synopsis & outline <i>(Before official registration of the work)</i>	Exposé, incl.: Title of the work Description of the topic Justification of the scientific. & practical relevance Outline Bibliography	At least 1 week before the deadline	Prof. Böhm, supervisor
Registration of work	Completed HSG registration form	According to HSG requirements	
2nd meeting: First discussion of the reading	2. outline Sample reading Focus: theory, outline, literature, procedure/current status. If interviews are planned: Interview guide If conducting a survey as planned: Questionnaire	At least 1 week, approx. 1.5 weeks before the 4 th meeting	Supervisor
3rd meeting: Interim Presentation Only for master theses <i>(At the beginning of the writing phase)</i>	Revised 2 nd draft outline Sample (Bachelor thesis: max. 5 coherent pages; Master thesis: max. 10 coherent pages)	1 week before the appointment	Supervisor
Further appointment(s) to discuss data collection and analysis, if necessary.	Documentation for data collection and/or analysis: e.g., study model, SPSS/STATA output, evaluation protocol, etc.	2 working days before the appointment	Supervisor
Submission of the thesis		According to HSG requirements	
4th meeting: Final presentation & feedback			Prof. Böhm, supervisor



Explanation of the documents to be prepared:

- 1. outline: A first draft as detailed as possible.
- Exposé: This addresses the essential research question, its relevance to research and practice, the identified research gap, hypotheses, research design, and methodology.
- Bibliography: It includes all relevant sources researched so far.
- 2. outline draft: the final outline (if possible), which takes into account the suggested changes from the previous feedback.
- Reading sample: This can be freely chosen and should be a coherent part of the paper. Together with the reading sample, the current outline as well as the corresponding sources must be submitted.